

ADVISORY COMMITTEE



MOORPARK COLLEGE

Advisory Board to the Photography Program of Moorpark College

Meeting location: Moorpark College Photography Lab

Friday, May 04, 2018

NAMES OF ADVISORY COMMITTEE MEMBERS	ATTENDANCE; Present	Name of Company, Business, College, High School	Email Address	Telephone Number
Chair	Stephen Callis	Moorpark College	scallis@vcccd.edu	323 428 8114
Industry Partners	Steven Nilsson	Steven Nilsson Photography	sn2020@earthlink.net	323 342-9458
	Jennifer Cheung	Jennifer Cheung Photography	jyc2020@earthlink.net	323 342-9458
	Christy Jewell	Samy's Camera	cjewell@samys.com	818-568-9998
	Bill Short	William Short Photography	williamshortphoto@gmail.com	310 994 2499
	Anthony Nex	Anthony Nex Photography	anthony@anthonynex.com	310.836.4357
Alumni	Becky Savell	Financial Advisor, Prudential Securities and Insurance	beckysavell@yahoo.com	805.501.7016
Emeritus Faculty	John Gray	Moorpark College	johngrzz@gmail.com	805.404.7185
Staff	Karin Johansson	Moorpark College	kjohansson@vcccd.edu	805-378-1442

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AGENDA

ACTION SUMMARY

	Notes and Board input	ACTION
1. Intro and Welcome	All introduce around the room.	
Current Status of Program:	<p>Currently offer 10 courses: Beginning: 7 sections of M10, an intro to the medium, history and basic skills in camera use, lighting, printing, digital and film, portraiture, and documentary. Intermediate: both digital and film, and intro to fine art; requires students to create a visual journal. Advanced 1&2: extension of intermediate with more emphasis on concept, working on an in-depth assignment over a longer term with continual feedback, and developing a small portfolio. History of Photography: Survey of the history of the medium from early origins to the contemporary. Studio Lighting 1&2: Introduction to using artificial light in the studio and on location. Image Editing: Introduction to image editing techniques using Photoshop. Intro to Photojournalism: Reporting, editorial and stock photography, professional practices. Lab Practices: Individual projects and group critique.</p> <p>Stephen notes that we serve three populations:</p> <ul style="list-style-type: none"> • Those who are here in Photo M10 for GE credit, • Those who want to transfer and pursue fine art, • Those who want to pursue a commercial photography career. <p>Applying for grant to replace aging Studio Strobe equipment with ProFoto industry standard equipment.</p>	

<p>2. Curriculum: Professional Practices in Photography</p> <p>Create new course as part of a commercial proficiency award. Could be taught online or on ground.</p>	<p>Continued support from the committee to implement this important course.</p>	<p>Have begun work and will be ready to submit to curriculum committee in the Fall 2018.</p>
<p>3. Curriculum: Pre-Requisite to Intro to Photojournalism</p>	<p>Continued support for removing pre-requisite from Intro to Photojournalism.</p>	<p>Will be submitting change to the curriculum committee in the Fall of 2018 to remove the pre-req.</p>
<p>4. Proficiency Degrees: Create new proficiency award in Commercial Photography.</p>	<p>Continued support for a proficiency award in commercial photography. Consensus was that the award should include Image Editing, Intro to Photojournalism, Studio Lighting I, and the new Professional Practices in Photography course. Total of 11 units.</p>	<p>Will be submitting proposed award to the curriculum committee in the Fall of 2018.</p>
<p>5. Discussion about value of teaching large format photography in a digital age.</p>	<p>Bill Short expressed the idea that teaching the 4x5 camera can give students a better understanding of the underlying technology that digital cameras use to make photography easier. Stephen agreed and added that although not used in a commercial setting very much anymore, the satisfaction that students gained by mastering the camera gave them a confidence that expressed itself in other ways. Karin mentioned that students can also get frustrated with the different sets of equipment and that having consistent equipment would be a goal if we want to continue teaching large format photography.</p>	<p>Will continue to find ways of teaching this valuable skill. May need to purchase more 4x5 cameras and better lenses.</p>
<p>6. Next meeting: Spring 2019</p>	<p>Wednesday February 27, 2019 at 2:00 PM</p>	<p>HSS 129</p>